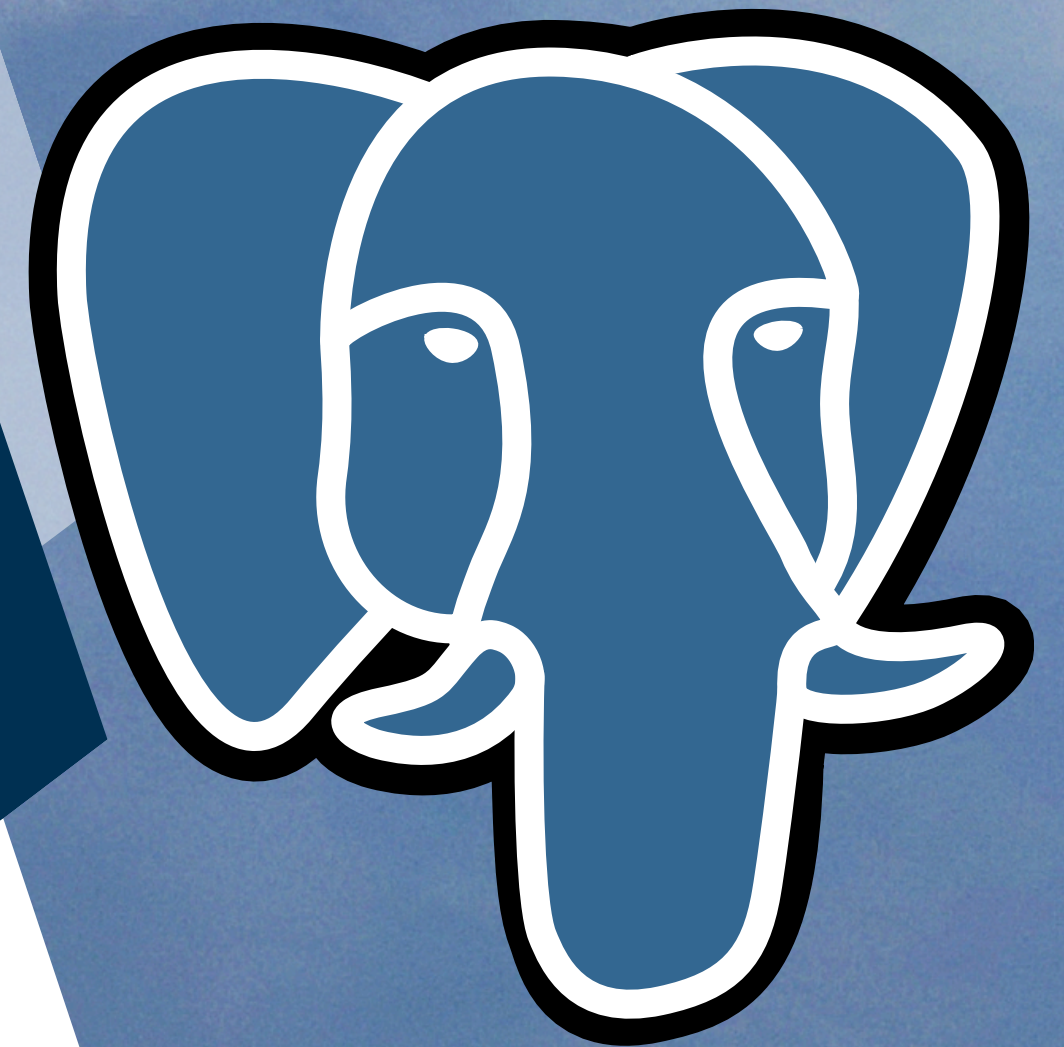# pg Day México 2025

SPONSORSHIP
PROSPECTUS

AUGUST 1ST, 2025.

PGDAY MÉXICO 2025

PgDay Mexico 2025 is an event focused on celebrating, learning, sharing, and promoting everything related to PostgreSQL, the open-source technology that powers the world. It is the first event of its kind in Mexico, with the city of Toluca as its host.

PgDay Mexico is organized by and for the PostgreSQL community, making it the perfect place for those looking to grow professionally, discover best practices, and contribute to the development of this technology.

The event will feature workshops, talks, discussion panels, a sponsor area, networking opportunities, as well as food and beverages to enjoy a unique day.

DATE
August 1st, 2025.

VENUE
Paseo Tollocan Ote 750 Esq, Av Tecnológico Col, Francisco I. Madero, 52170 San Jerónimo Chicahualco, Méx.

pg Day 2025 México

WHO ATTENDS PGDAY?

PgDay is aimed at the entire community interested in PostgreSQL, such as:

DECISION MAKERS

- Technology Leaders
- Database Administrators
- Application Developers
- System Administrators
- Data Analysts

POSTGRESQL USERS AND EXPERTS

- Beginners
- Experts
- PostgreSQL Hackers (PostgreSQL Developers)

COMPANIES OF ALL SIZES

- Startups
- Pymes
- International companies

pgDay 2025 México

WHY SPONSOR PGDAY MEXICO 2025?

PARTICIPATE IN ONE OF THE MOST IMPORTANT POSTGRESQL EVENTS

In Mexico, PostgreSQL is increasingly present in various sectors, from private companies to government and academic organizations.

LEARN ABOUT THE EXPERIENCES AND NEEDS OF USERS AND ORGANIZATIONS USING POSTGRESQL.

- There is a growing demand for PostgreSQL services and professionals in Mexico and around the world.
- Interact with more than 100 attendees who use and develop PostgreSQL-based solutions.
- PgDay offers excellent opportunities to share experiences and build professional relationships.
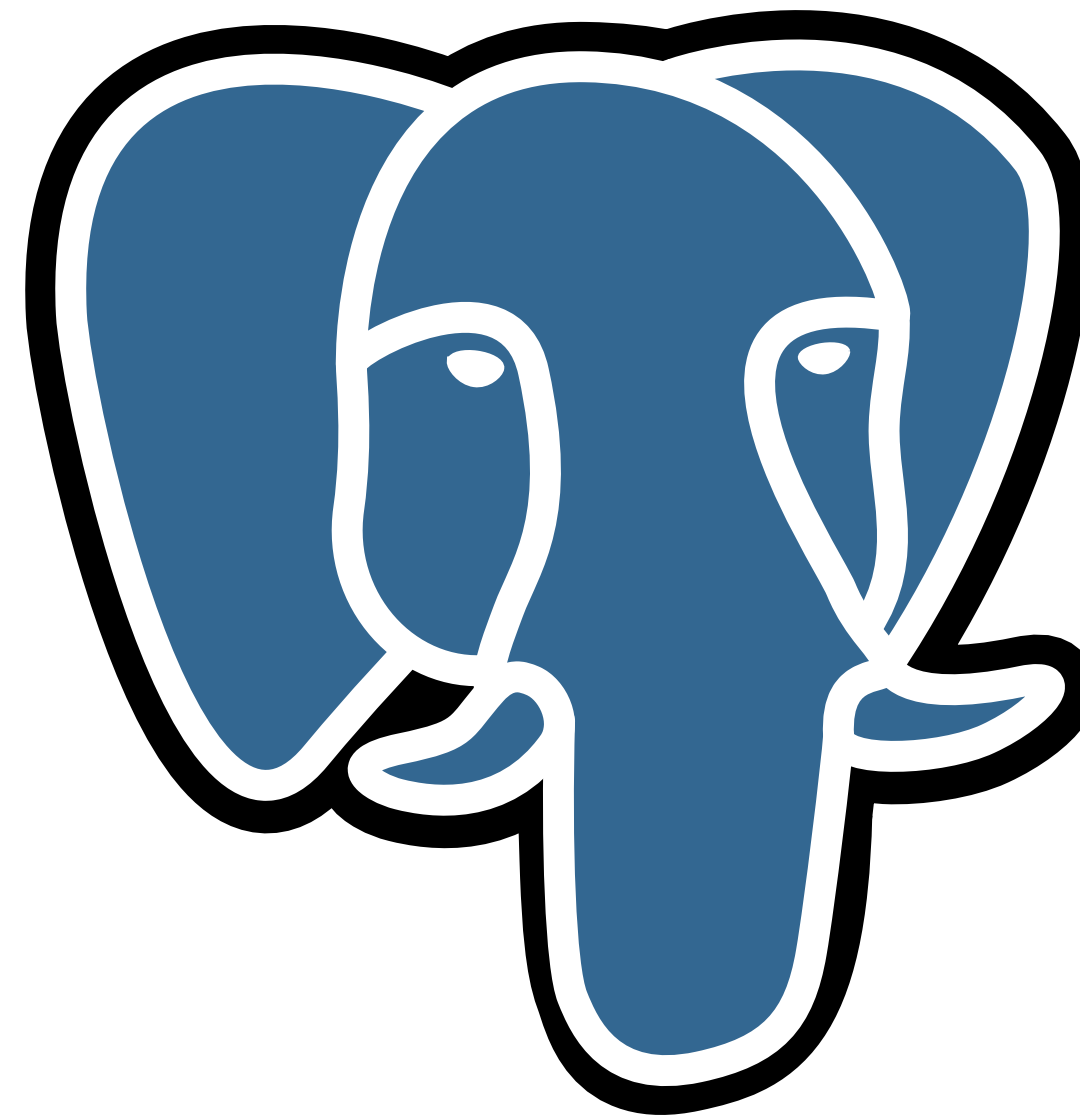
HELP EXPAND THE POSTGRESQL COMMUNITY

- As a non-profit community event, your participation contributes to the ideals of the PostgreSQL community.

pgDay México 2025
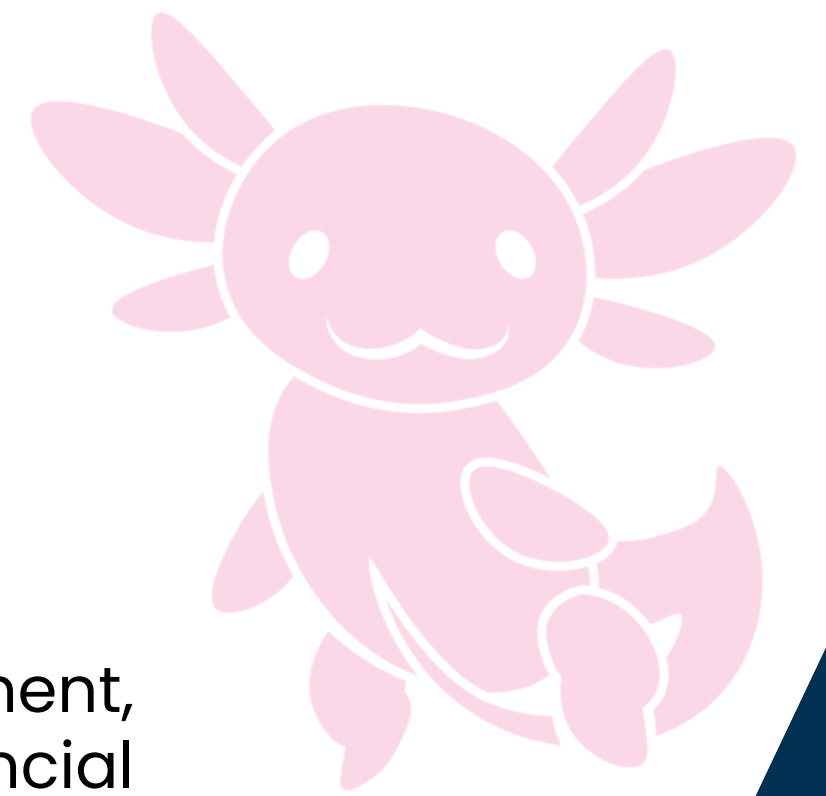
AGENDA PGDAY 2025

✓ **AUGUST 1ST, 2025.**

- Conferences
- Workshops for the general public
- Booths for sponsors
- Networking
- Discussion Forums

pgDay México 2025

# WHAT IS YOUR SPONSORSHIP USED FOR?

IT IS USED FOR:

- All costs related to PgDay Mexico 2025, including space, audiovisual equipment, event marketing and promotion, food and beverages, networking, and financial support for the community to increase attendee diversity.

- Keeping ticket prices low, with the primary goal being to grow the PostgreSQL community.

- Keeping ticket prices low also helps make PgDay Mexico accessible to more people.

- Your sponsorship helps the organizers promote PostgreSQL education.

- Ongoing PgDay Mexico activities, including operations, volunteer activities, and events for 2026.

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SPONSORSHIP LEVELS
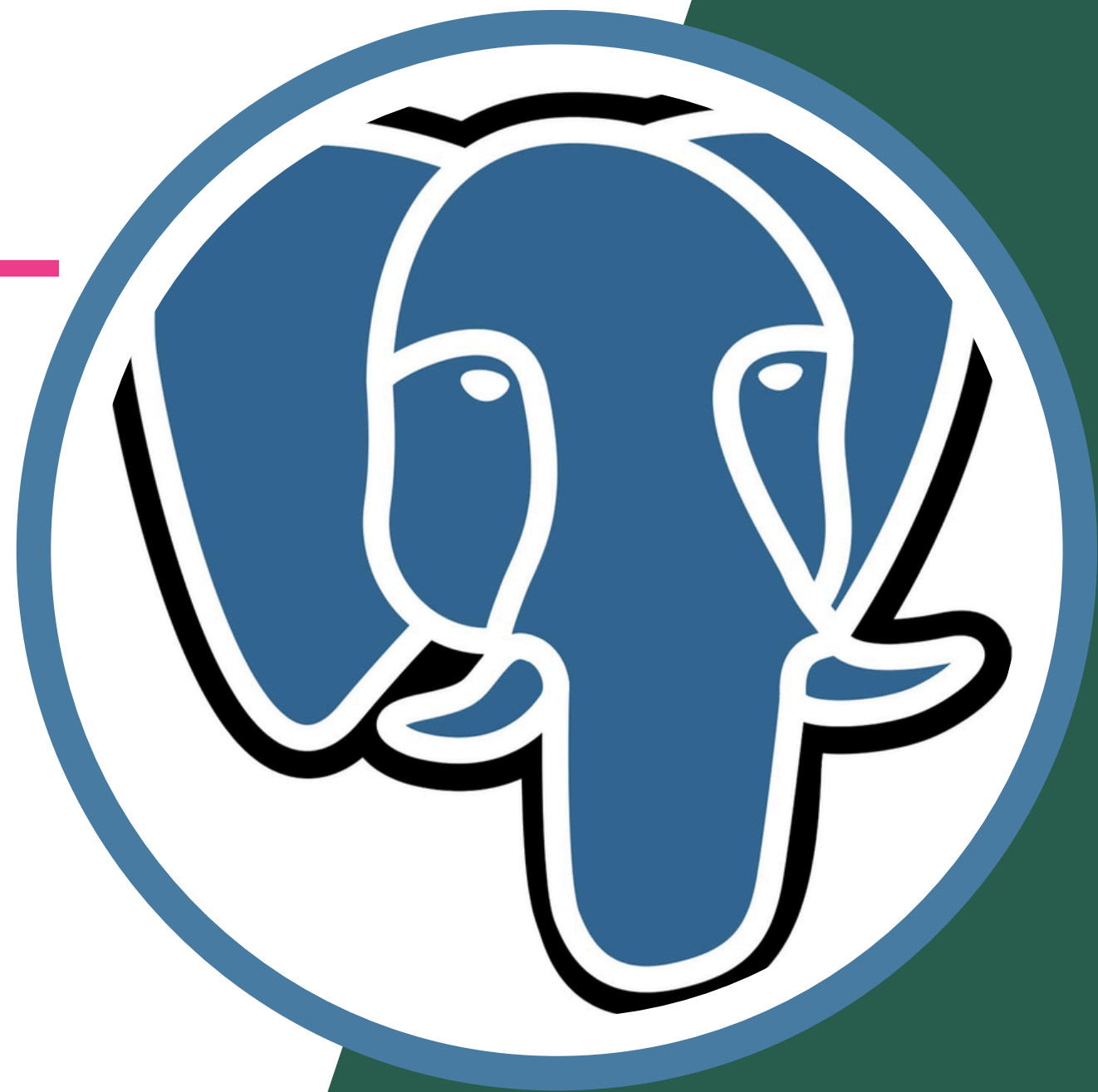
JADE LEVEL

BENEFITS

- 6 passes to the pgDay Mexico event.
- Mention at the opening and closing ceremonies of the event by the committee.
- Give a short promotional presentation related to Postgres (10 minutes between presentations).
- Booth assignment in the sponsors' area.
  - Physical display in the main hall measuring 245cm x 75cm.
  - Option to select your place for the stand (subject to the sponsors' contract signature).
- Integration of your brand into the event's marketing.
- Integration of your logo on the event website.
- Distribution of promotional products at the registration desk.
- Collaboration with the dissemination and learning of PostgreSQL.
- The Jade sponsorship is limited to 6 sponsors and has a value of $2,000 USD.

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OBSIDIAN LEVEL

BENEFITS

- 4 passes to the pgDay Mexico event.
- Give a short promotional presentation related to Postgres (5 minutes between presentations).
- Booth assignment in the sponsors' area.
  - Physical stand in the main hall measuring 122cm x 75cm.
  - Option to select your place for the stand (subject to the sponsors' contract signature).
- Integration of your brand into the event's marketing.
- Integration of your logo on the event website.
- Distribution of promotional products at the registration desk.
- Collaboration with the dissemination and learning of PostgreSQL.
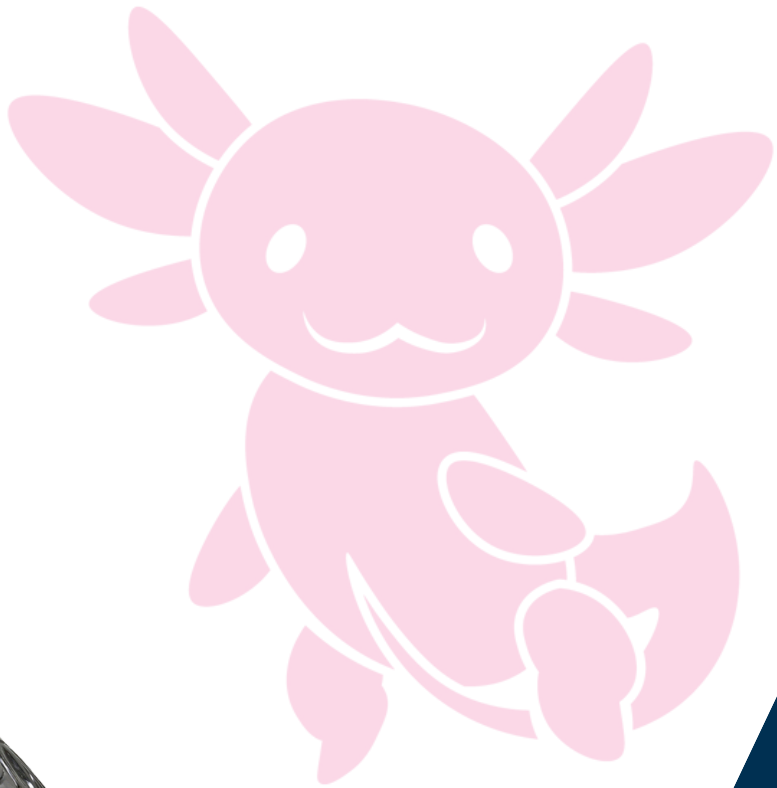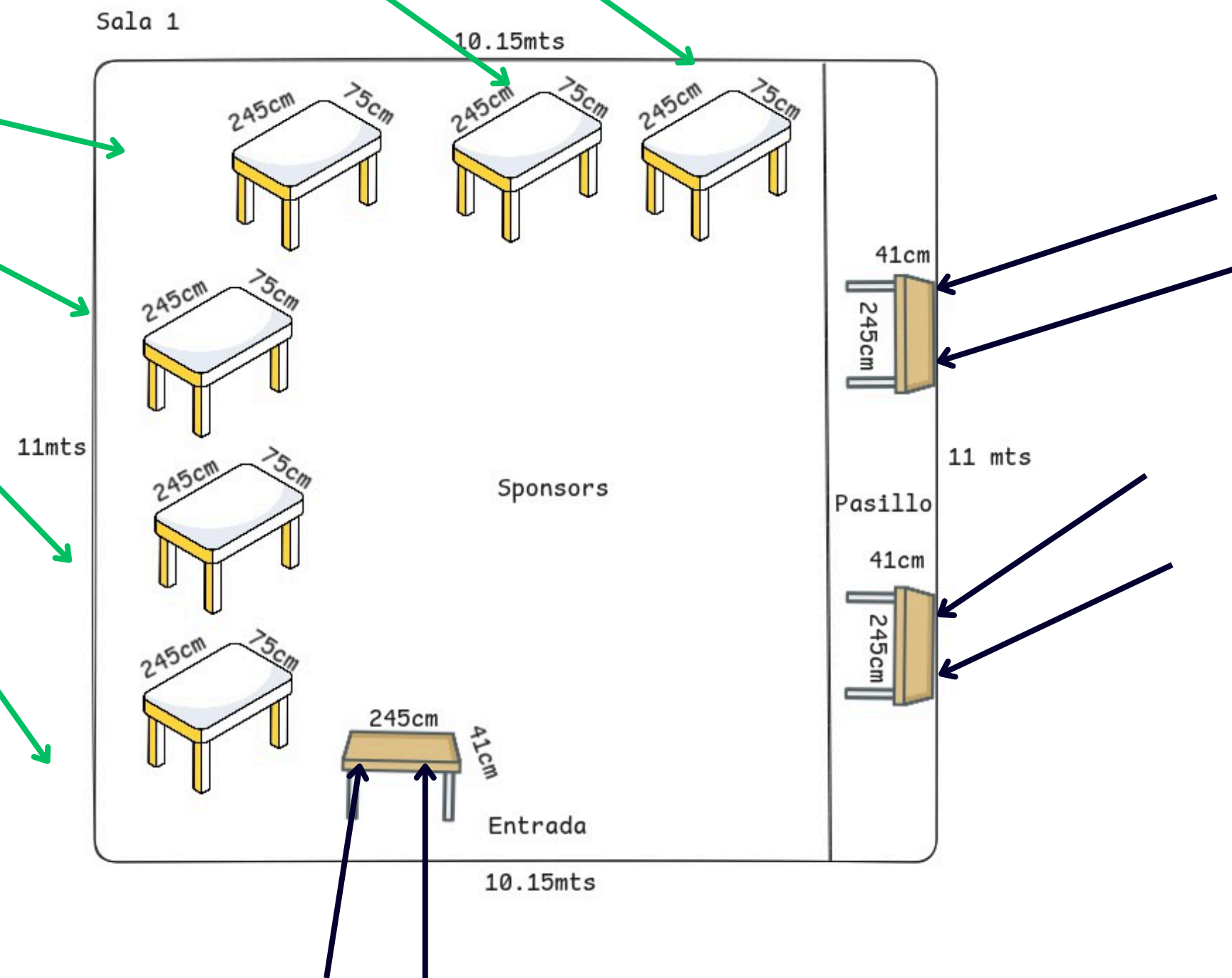- The obsidian sponsorship is limited to 6 sponsors and has a value of $1,000 USD.

pgDay México 2025

SPONSORS' ROOM

SPONSORS' ROOM

JADE

Obsidian

Sala 1

10.15mts

245cm 75cm
245cm 75cm
245cm 75cm

41cm
245cm

245cm 75cm

11mts

245cm 75cm

Sponsors

11 mts

Pasillo

41cm
245cm

245cm 75cm

245cm
41cm

Entrada

10.15mts

**Available places**

pgDay México 2025

GOLD LEVEL

BENEFITS

- 2 passes to the pgDay Mexico event
- Logo integration on the event website
- Distribution of promotional products at the registration table
- Collaboration with the dissemination and learning of PostgreSQL
- Gold sponsorship is limited to 10 sponsors and starts at $0 USD
- Sponsorship can be provided in kind if a fixed monetary amount is not provided.
    - If you wish to participate with money, the starting price is $300 USD to a maximum of $500 USD.

pgDay México 2025

LEGAL ASPECTS

- The company legally established in Mexico for the organization of pgDay Mexico is Corvus Data S.A. de C.V., a company legally incorporated under Mexican law.
- The sponsor will sign a contract that outlines all of the above-mentioned terms.
  - The contract will be signed by Alfredo Rodríguez and Bryan Camacho, members of the organizing committee.
- The sponsorship deposit or payment will be made to the accounts of Corvus Data S.A. de C.V. (in Mexican Pesos or U.S. Dollars).
- All sponsors (with the exception of those providing in-kind sponsorship) will receive an electronic invoice (factura timbrada) issued through SAT (Mexico's Tax Administration Service), including those sponsors located outside of the country.
- This invoice is tax-deductible.
- At the end of the event, a full financial report detailing all event expenses will be shared with all sponsors as well as with the Postgres Core Team, in accordance with the community event guidelines.
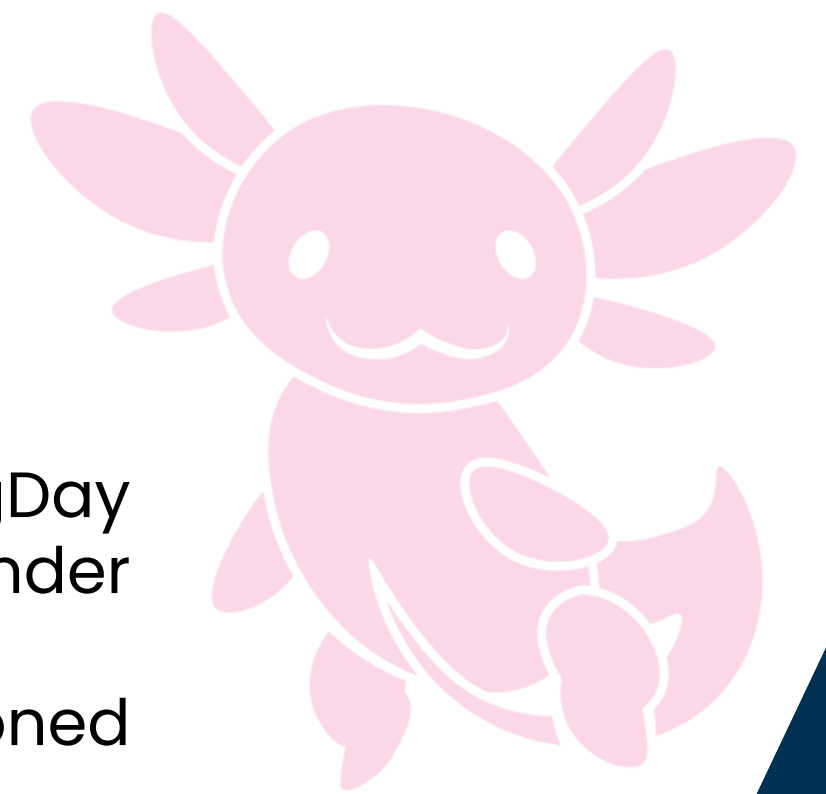
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LOGISTICS FOR PGDAY MEXICO 2025

VENUE

The event will take place at the Crowne Plaza Toluca-Lancaster, located at Paseo Tollocan Ote 750 Esq, Av tecnológico Col, Francisco I. Madero, 52170 Metepec, Mexico.

A significant space has been reserved for your use. We will send out more details about the program, activities, and other information as the event approaches.
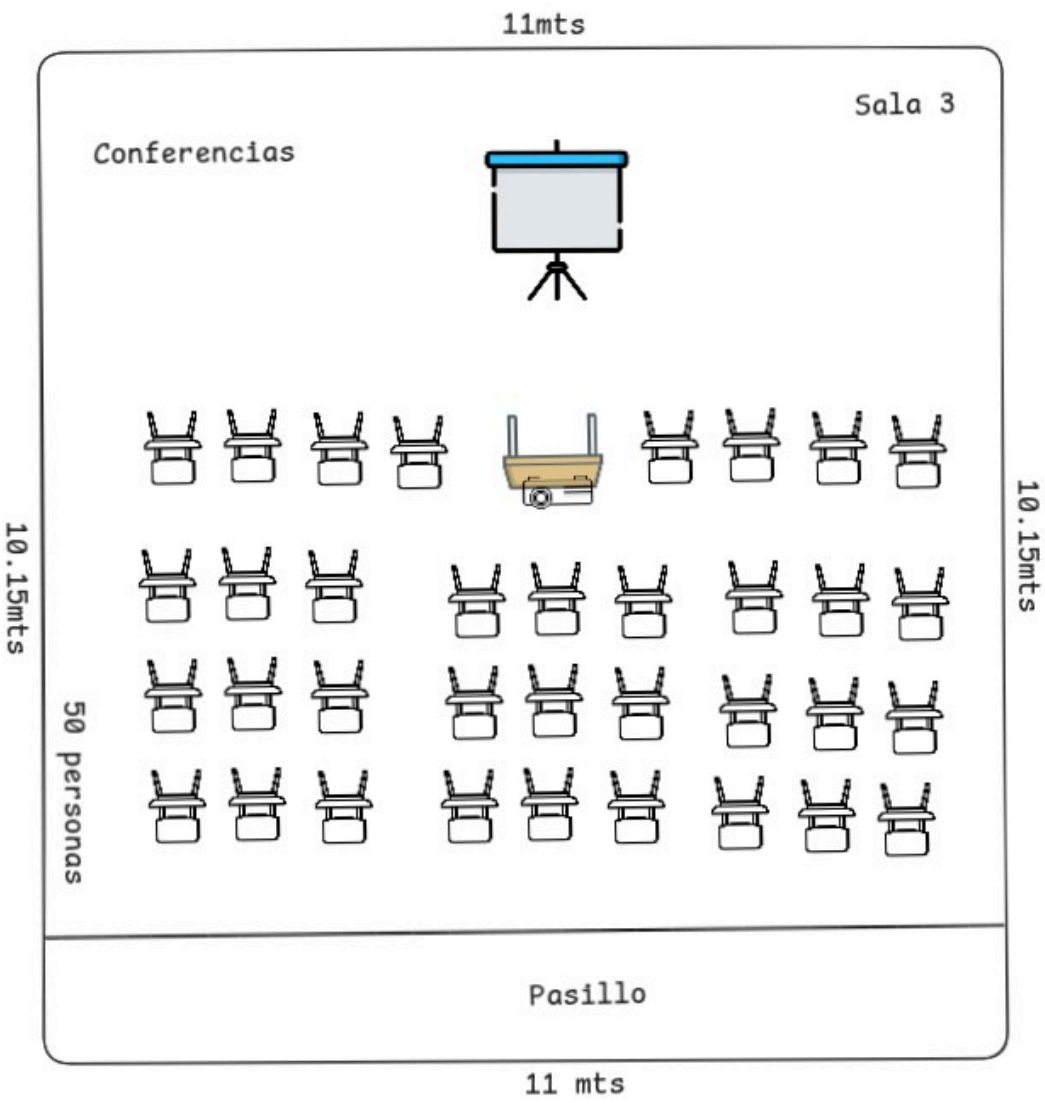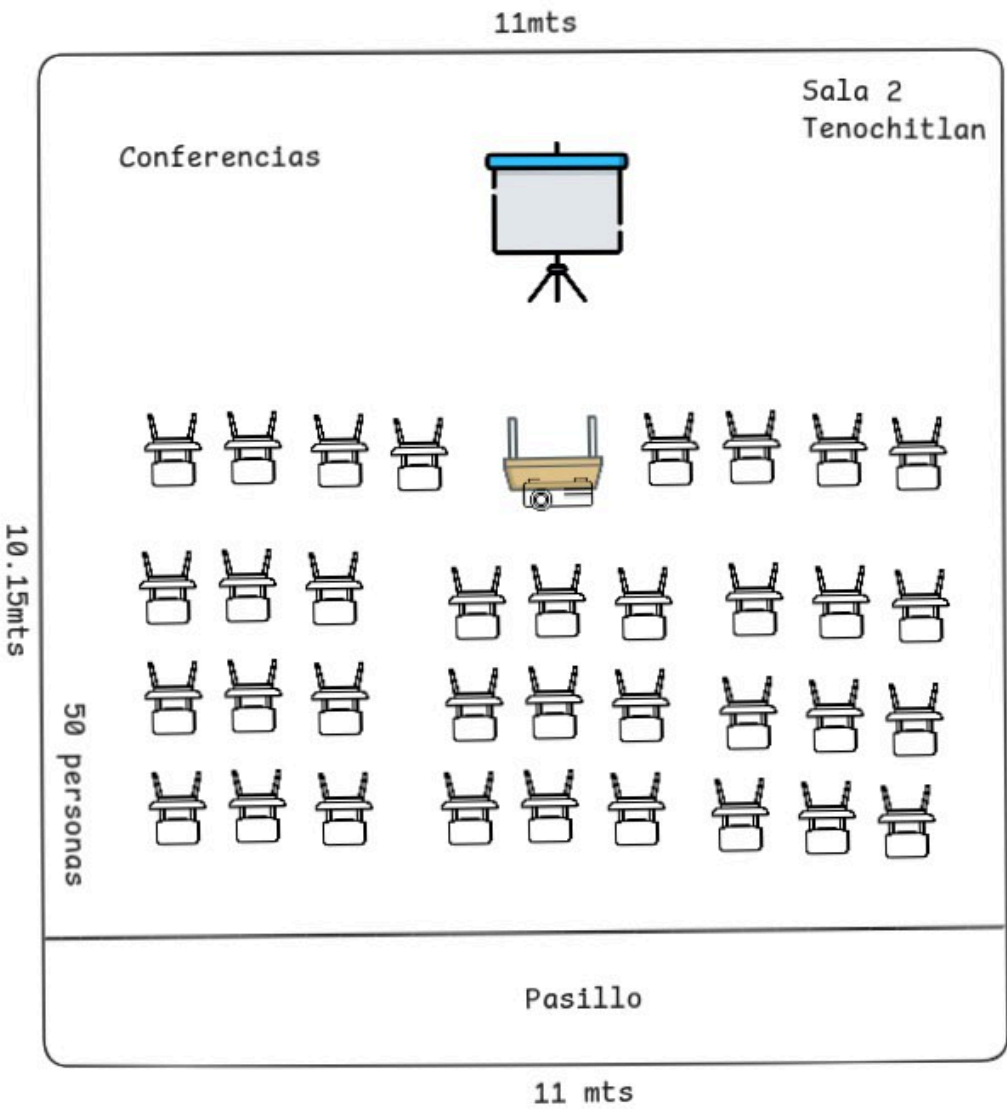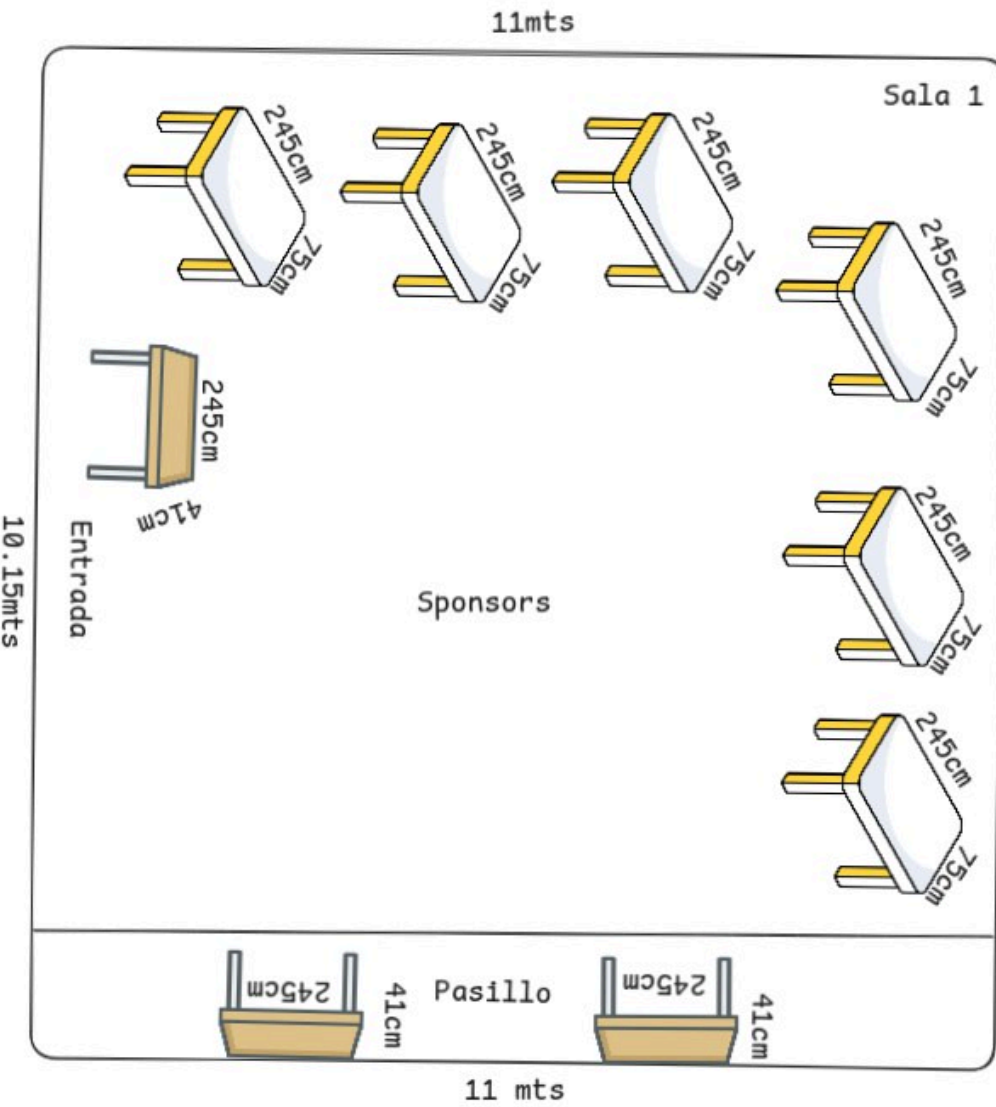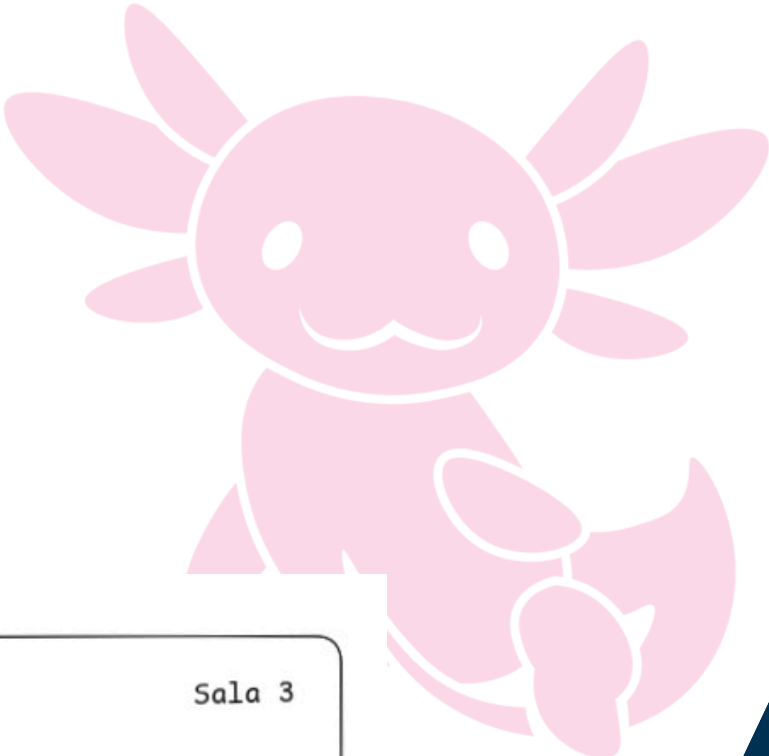
MORE INFO

For more details about the PgDay Mexico event and the event location, please visit the website listed below: https://2025.pgdaymexico

pgDay México 2025

VENUE

ROOMS

VENUE

Montaje de referencia

VENUE

Sala 2

Conferencias

11mts

10.15mts

10.15mts

50 personas

Pasillo

11 mts

pgDay 2025 México

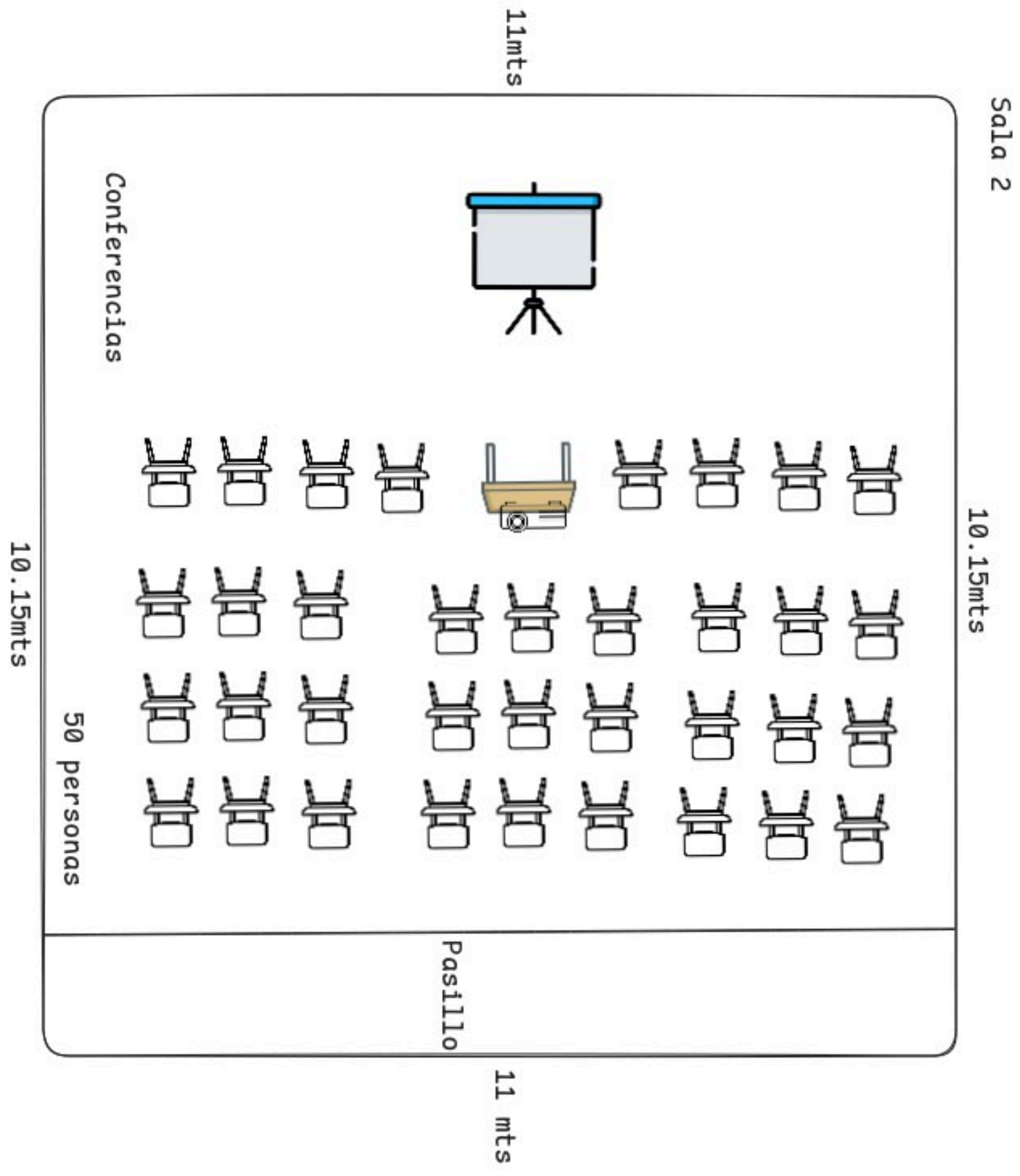# VENUE

Montaje de referencia

pgDay 2025
México
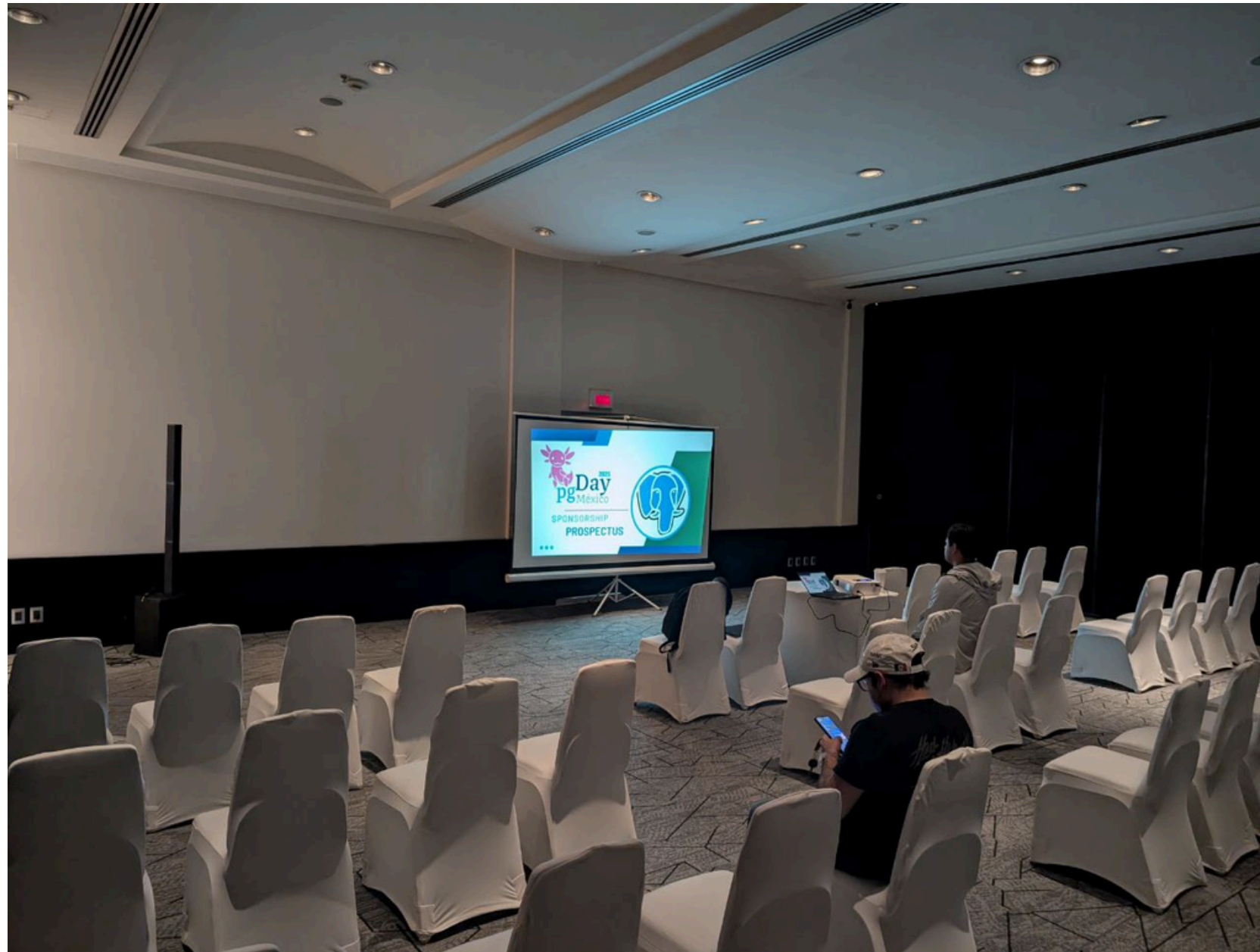
ABOUT THE ORGANIZERS

PgDay Mexico is organized by individuals from the PostgreSQL community with extensive experience organizing multiple events. This group represents diverse companies and works together to organize an exceptional event that benefits the PostgreSQL open source and commercial ecosystem.

- Alfredo Rodríguez - Wolfgres
- Diego Feito - Stori
- Bryan Camacho - Corvus Data

pg Day 2025 México

FOR MORE INFORMATION

✓ **FOR MORE INFORMATION ABOUT THE EVENT, VISIT:**
Visit:
https://2025.pgday.com.mx

✓ **FOR ANY SPONSORSHIP QUESTIONS, YOU CAN CONTACT THE TEAM VIA:**
- info@pgday.com.mx
- https://2025.pgday.com.mx/conviertete-en-patrocinador/
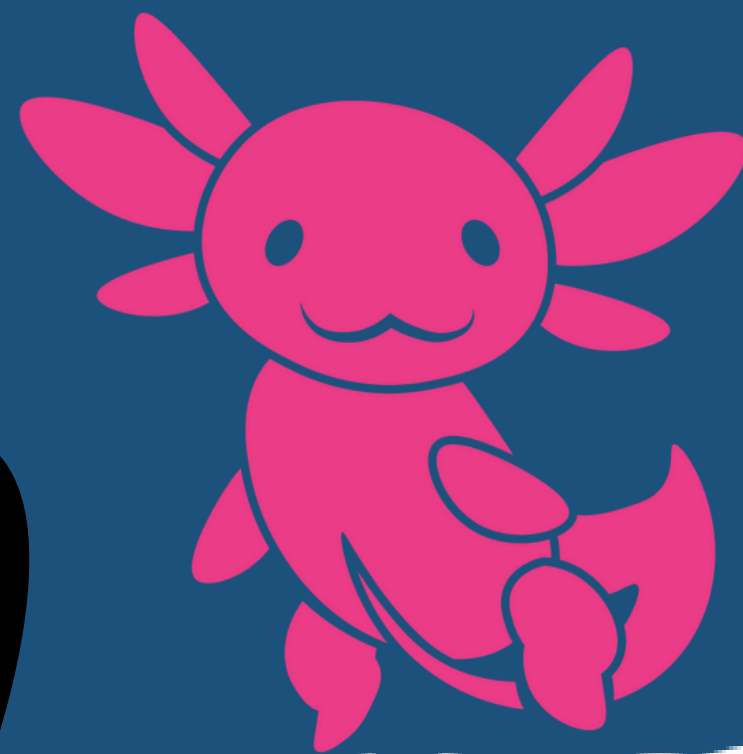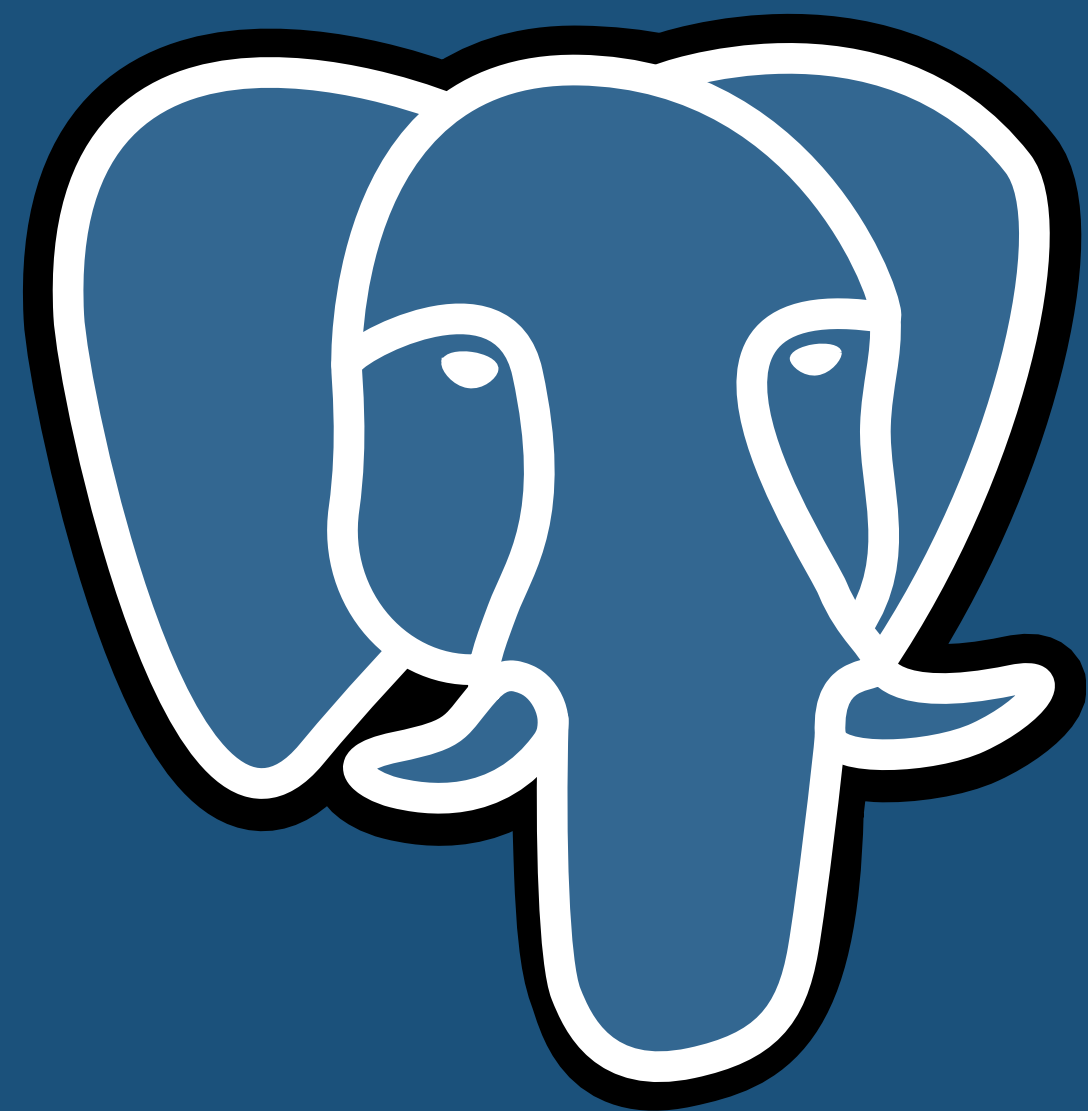
pgDay México 2025

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THANKS!

CONTACT US

📞 +52 722-745-3609

🌐 https://2025.pgday.com.mx/

✉️ info@pgday.com.mx

📍 Hotel Plaza Lancaster -Toluca Edomex